



OUR MISSION & PASSION

With **Tatulli Realty Group, Inc.** your HOME will:

- Sell **FASTER**
- Sell for **MORE MONEY**
- Sell with **LESS HASSLE**

Tatulli Realty Group, Inc. "STREAM of SUCCESS"® Marketing System

- **Submit** your home to the Multiple Listing Service, Realtor.com, ZILLOW, Trulia, and other predominant sites.
- Price your home **competatively** so that your home is exposed to as many qualified buyers as possible.
- **Promote** your home using EMAIL Blasts to 800+ local agents as well as my own companies 40+ agents.
- **Develop and emphasize** a list of unique features so that other agents can deliver them to their clients.
- Provide **STAGING** recommendations to create a more attractive home for any potential Buyers.
- Keep you **INFORMED** on any significant changes in the market that may affect or benefit your home directly.
- Proactively **follow up** with any prospect that may reach out or inquire personally about your home.
- **Supply** your home with a professional SIGN and Electronic Lock Box for security.
- Take initiative on ensuring any Buyer who has interest in your home, that they are **PREQUALIFIED**.
- Create a **CLIENT-centric TEAM** of Lenders, Closing Agents, Inspectors, etc. for as smooth a sale as possible.
- **UTILIZE** the latest marketing tools like Ultra Wide-angle images & Drone imagery, to make your home POP.
- Always attempt to **provide any feedback** I can obtain from any agent/broker who has shown the home.
- Provide **strong negotiation** skills & Market Know-how to ensure you get the best price for your property.
- Provide **coordination & management** on all facets of each transaction so as to remove the stress from YOU.
- **Actively listen** to your personal needs with regards to any piece of the process.
- I want you to feel as though YOU'RE my only client with **consistent & attentive service**.

**"Customer Service isn't JUST
a department, it's an *ATTITUDE*."**

~ John M. Tatulli
Tatulli Realty Group, Inc.

